BIO DATA

| 1. | Name | : | V.Ranapratap |
|-----|---|---|------------------------------------|
| 2. | Designation | : | Associate Professor |
| 3. | Date of Birth | ; | 20-07-1967 |
| 4. | Educational Qualifications | : | MBA, M.Com, M.Phil, Ph.D |
| 5. | Area of Specialisation | : | Marketing |
| 6. | Teaching Experience | : | 04 Years |
| 7. | Area of Research | : | Consumer Behavior |
| 8. | Seminars Attended | : | 15 |
| 9. | Books Published/ Articles | : | 04/21 |
| 10. | Contact Address | : | |
| | Office: | | Residence: |
| | Post Graduate Centre | | # 3-4-121 |
| | Lal Bahadur College S.P. Road, Warangal | | Sudhanagar, Hanamkonda Warangal |